



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Contract / Revision</u> 568494 /		<u>Alt Order #</u> 9792937
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 08/24/12 - 08/30/12		<u>Estimate #</u> 2980
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 08/15/12 / 08/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Dan Driscoll	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35-64		
		<u>Total Ratings</u> 215.70
<u>IDB#</u> 8380	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	08/24/12	08/26/12	M-F 11a-12p	11a-12p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				2	\$200.00	1.10			
N 2	13	08/27/12	08/30/12	M-F 11a-12p	11a-12p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				2	\$200.00	1.10			
N 3	13	08/27/12	08/30/12	M-F 11a-12p	11a-12p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				2	\$200.00	1.10			
N 4	13	08/27/12	08/30/12	M-F 11a-12p	11a-12p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				2	\$200.00	1.10			
N 5	13	08/27/12	08/30/12	M-F 11a-12p	11a-12p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				2	\$200.00	1.10			
N 6	13	08/24/12	08/26/12	M-F 12p-1230p	12p-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$200.00	1.00			
N 7	13	08/27/12	08/30/12	M-F 12p-1230p	12p-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$200.00	1.00			
N 8	13	08/27/12	08/30/12	M-F 12p-1230p	12p-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$200.00	1.00			
N 9	13	08/27/12	08/30/12	M-F 12p-1230p	12p-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				1	\$200.00	1.00			
N 10	13	08/27/12	08/30/12	M-F 12p-1230p	12p-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				1	\$200.00	1.00			
N 11	13	08/24/12	08/26/12	FOX News Sunday	9a-10a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				2	\$150.00	1.10			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 08/24/12 - 08/30/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 2980
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 08/15/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	13	08/24/12	08/26/12	M-F 4p-5p	4p-5p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				2	\$300.00	1.00			
N 13	13	08/27/12	08/30/12	M-F 4p-5p	4p-5p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				2	\$300.00	1.00			
N 14	13	08/27/12	08/30/12	M-F 4p-5p	4p-5p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				2	\$300.00	1.00			
N 15	13	08/27/12	08/30/12	M-F 4p-5p	4p-5p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				2	\$300.00	1.00			
N 16	13	08/27/12	08/30/12	M-F 4p-5p	4p-5p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				2	\$300.00	1.00			
N 17	13	08/24/12	08/26/12	M-F 5a-530a	5a-530a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$175.00	1.30			
N 18	13	08/27/12	08/30/12	M-F 5a-530a	5a-530a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$175.00	1.30			
N 19	13	08/27/12	08/30/12	M-F 5a-530a	5a-530a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$175.00	1.30			
N 20	13	08/27/12	08/30/12	M-F 5a-530a	5a-530a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				1	\$175.00	1.30			
N 21	13	08/27/12	08/30/12	M-F 5a-530a	5a-530a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				1	\$175.00	1.30			
N 22	13	08/24/12	08/26/12	M-F 530a-6a	530a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$200.00	1.60			
N 23	13	08/27/12	08/30/12	M-F 530a-6a	530a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$200.00	1.60			
N 24	13	08/27/12	08/30/12	M-F 530a-6a	530a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$200.00	1.60			
N 25	13	08/27/12	08/30/12	M-F 530a-6a	530a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				1	\$200.00	1.60			
N 26	13	08/27/12	08/30/12	M-F 530a-6a	530a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				1	\$200.00	1.60			
N 27	13	08/24/12	08/26/12	M-F 6a-7a	6a-7a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$350.00	1.70			
N 28	13	08/27/12	08/30/12	M-F 6a-7a	6a-7a		:30				NM	1	\$350.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$350.00	1.70			
N 29	13	08/27/12	08/30/12	M-F 6a-7a	6a-7a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$350.00	1.70			
N 30	13	08/27/12	08/30/12	M-F 6a-7a	6a-7a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				1	\$350.00	1.70			
N 31	13	08/27/12	08/30/12	M-F 6a-7a	6a-7a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				1	\$350.00	1.70			
N 32	13	08/24/12	08/26/12	M-F 6a-7a	6a-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$400.00	1.70			
N 33	13	08/27/12	08/30/12	M-F 6a-7a	6a-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$400.00	1.70			
N 34	13	08/27/12	08/30/12	M-F 6a-7a	6a-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$400.00	1.70			
N 35	13	08/27/12	08/30/12	M-F 6a-7a	6a-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				1	\$400.00	1.70			
N 36	13	08/27/12	08/30/12	M-F 6a-7a	6a-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				1	\$400.00	1.70			
N 37	13	08/24/12	08/26/12	M-F 7a-8a	7a-8a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				2	\$400.00	2.50			
N 38	13	08/27/12	08/30/12	M-F 7a-8a	7a-8a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				2	\$400.00	2.50			
N 39	13	08/27/12	08/30/12	M-F 7a-8a	7a-8a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				2	\$400.00	2.50			
N 40	13	08/27/12	08/30/12	M-F 7a-8a	7a-8a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				2	\$400.00	2.50			
N 41	13	08/27/12	08/30/12	M-F 7a-8a	7a-8a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				2	\$400.00	2.50			
N 42	13	08/24/12	08/26/12	M-F 8a-9a	8a-9a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				2	\$350.00	1.70			
N 43	13	08/27/12	08/30/12	M-F 8a-9a	8a-9a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				2	\$350.00	1.70			
N 44	13	08/27/12	08/30/12	M-F 8a-9a	8a-9a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				2	\$350.00	1.70			

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N 45	13	08/27/12	08/30/12	M-F 8a-9a	8a-9a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				2	\$350.00	1.70			
N 46	13	08/27/12	08/30/12	M-F 8a-9a	8a-9a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				2	\$350.00	1.70			
N 47	13	08/24/12	08/26/12	Sa 7a-9a	7a-9a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				2	\$350.00	1.60			
N 48	13	08/24/12	08/26/12	Sa 7a-9a	7a-9a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				2	\$350.00	2.60			
N 49	13	08/24/12	08/26/12	Su 7a-9a	7a-9a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				2	\$300.00	1.90			
N 50	13	08/24/12	08/26/12	Su 7a-9a	7a-9a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				2	\$300.00	3.30			
N 51	13	08/24/12	08/26/12	M-F 5p-530p	5p-530p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$425.00	1.30			
N 52	13	08/27/12	08/30/12	M-F 5p-530p	5p-530p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$425.00	1.30			
N 53	13	08/27/12	08/30/12	M-F 5p-530p	5p-530p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$425.00	1.30			
N 54	13	08/27/12	08/30/12	M-F 5p-530p	5p-530p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				1	\$425.00	1.30			
N 55	13	08/27/12	08/30/12	M-F 5p-530p	5p-530p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				1	\$425.00	1.30			
N 56	13	08/24/12	08/26/12	M-F 530p-6p	530p-6p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$425.00	2.00			
N 57	13	08/27/12	08/30/12	M-F 530p-6p	530p-6p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$425.00	2.00			
N 58	13	08/27/12	08/30/12	M-F 530p-6p	530p-6p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$425.00	2.00			
N 59	13	08/27/12	08/30/12	M-F 530p-6p	530p-6p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				1	\$425.00	2.00			
N 60	13	08/27/12	08/30/12	M-F 530p-6p	530p-6p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				1	\$425.00	2.00			
N 61	13	08/24/12	08/26/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$450.00	2.30			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

<u>Contract / Revision</u>		<u>Alt Order #</u>
568494 /		9792937
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/24/12 - 08/30/12	NRCC IE 2012	2980
<u>Advertiser</u>		<u>Original Date / Revision</u>
National Republican Con		08/15/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals	
												Spots	Amount
N 62	13	08/27/12	08/30/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$450.00	2.30			
N 63	13	08/27/12	08/30/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$450.00	2.30			
N 64	13	08/27/12	08/30/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				1	\$450.00	2.30			
N 65	13	08/27/12	08/30/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				1	\$450.00	2.30			
N 66	13	08/24/12	08/26/12	M-F 1035p-1105p	1035p-1105p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$375.00	1.60			
N 67	13	08/27/12	08/30/12	M-F 1035p-1105p	1035p-1105p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$375.00	1.60			
N 68	13	08/27/12	08/30/12	M-F 1035p-1105p	1035p-1105p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$375.00	1.60			
N 69	13	08/27/12	08/30/12	M-F 1035p-1105p	1035p-1105p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				1	\$375.00	1.60			
N 70	13	08/27/12	08/30/12	M-F 1035p-1105p	1035p-1105p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				1	\$375.00	1.60			
N 71	13	08/24/12	08/26/12	Su 1005p-1035p	1005p-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				1	\$500.00	2.50			
N 72	13	08/24/12	08/26/12	Su 1035p-1105p	1035p-1105p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				1	\$200.00	1.60			
N 73	13	08/24/12	08/26/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$1,200.00	4.20			
N 74	13	08/27/12	08/30/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$1,200.00	4.20			
N 75	13	08/27/12	08/30/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$1,200.00	4.20			
N 76	13	08/27/12	08/30/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				1	\$1,200.00	4.20			
N 77	13	08/24/12	08/26/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$1,200.00	4.20			
N 78	13	08/27/12	08/30/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00

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5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

<u>Contract / Revision</u> 568494 /		<u>Alt Order #</u> 9792937
<u>Contract Dates</u> 08/24/12 - 08/30/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 2980
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 08/15/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$1,200.00	4.20			
N 79	13	08/27/12	08/30/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----				1	\$1,200.00	4.20			
N 80	13	08/27/12	08/30/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----				1	\$1,200.00	4.20			
N 81	13	08/27/12	08/30/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				1	\$1,200.00	4.20			
N 82	13	08/24/12	08/26/12	Su 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,200.00	3.90			
N 83	13	08/24/12	08/26/12	Su 9p-1005p	9p-1005p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,000.00	4.00			
N 84	13	08/27/12	08/30/12	FOX Prime Monday 7-8p	7p-8p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				2	\$1,200.00	4.70			
Totals										215.70		110	\$46,500.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	33	\$13,700.00	\$11,645.00
08/27/12 - 08/30/12	77	\$32,800.00	\$27,880.00
Totals	110	\$46,500.00	\$39,525.00

Signature: _____ **Date:** _____

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1 of 9

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 1.1	1	F	11A-12P	FOX NEWS AT 11	:30	\$200.00	08/24-08/24	2	1	2	\$400.00	
	2	M	11A-12P	FOX NEWS AT 11	:30	\$200.00	08/27-08/27	2	1	2	\$400.00	
	Rating: 1.1											
Rating: 1.1	3	TU	11A-12P	FOX NEWS AT 11	:30	\$200.00	08/28-08/28	2	1	2	\$400.00	
	Rating: 1.1											
	4	W	11A-12P	FOX NEWS AT 11	:30	\$200.00	08/29-08/29	2	1	2	\$400.00	
Rating: 1.1												
Rating: 1.1	5	TH	11A-12P	FOX NEWS AT 11	:30	\$200.00	08/30-08/30	2	1	2	\$400.00	
	Rating: 1.1											
	6	F	12P-1230P	FOX13-LIVE@12	:30	\$200.00	08/24-08/24	1	1	1	\$200.00	
Rating: 1.0												
Rating: 1.0	7	M	12P-1230P	FOX13-LIVE@12	:30	\$200.00	08/27-08/27	1	1	1	\$200.00	
	Rating: 1.0											
	8	TU	12P-1230P	FOX13-LIVE@12	:30	\$200.00	08/28-08/28	1	1	1	\$200.00	
Rating: 1.0												
Rating: 1.0	9	W	12P-1230P	FOX13-LIVE@12	:30	\$200.00	08/29-08/29	1	1	1	\$200.00	
	Rating: 1.0											

2 of 9

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LN	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
10	10	TH	12P-1230P	FOX13-LIVE@12	:30	\$200.00	08/30-08/30	1	1	1	\$200.00	
	Rating: 1.0											
	11	SU	9A-10A	FOX NWS SUNDAY	:30	\$150.00	08/26-08/26	2	1	2	\$300.00	
Rating: 1.1												
12	12	F	4P-5P	DR. OZ	:30	\$300.00	08/24-08/24	2	1	2	\$600.00	
	Rating: 1.0											
	13	M	4P-5P	DR. OZ	:30	\$300.00	08/27-08/27	2	1	2	\$600.00	
Rating: 1.0												
14	14	TU	4P-5P	DR. OZ	:30	\$300.00	08/28-08/28	2	1	2	\$600.00	
	Rating: 1.0											
	15	W	4P-5P	DR. OZ	:30	\$300.00	08/29-08/29	2	1	2	\$600.00	
Rating: 1.0												
16	16	TH	4P-5P	DR. OZ	:30	\$300.00	08/30-08/30	2	1	2	\$600.00	
	Rating: 1.0											
	17	F	5A-530A	GOOD DY UTAH5A	:30	\$175.00	08/24-08/24	1	1	1	\$175.00	
Rating: 1.3												
18	18	M	5A-530A	GOOD DY UTAH5A	:30	\$175.00	08/27-08/27	1	1	1	\$175.00	
	Rating: 1.3											
	19	TU	5A-530A	GOOD DY UTAH5A	:30	\$175.00	08/28-08/28	1	1	1	\$175.00	
Rating: 1.3												
20	20	W	5A-530A	GOOD DY UTAH5A	:30	\$175.00	08/29-08/29	1	1	1	\$175.00	
	Rating: 1.3											

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Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	32	F	630A-7A	GOOD DY UTAH6A	:30	\$400.00	08/24-08/24	1	1	1	\$400.00	
Rating: 2.0												
	33	M	630A-7A	GOOD DY UTAH6A	:30	\$400.00	08/27-08/27	1	1	1	\$400.00	
Rating: 2.0												
	34	TU	630A-7A	GOOD DY UTAH6A	:30	\$400.00	08/28-08/28	1	1	1	\$400.00	
Rating: 2.0												
	35	W	630A-7A	GOOD DY UTAH6A	:30	\$400.00	08/29-08/29	1	1	1	\$400.00	
Rating: 2.0												
	36	TH	630A-7A	GOOD DY UTAH6A	:30	\$400.00	08/30-08/30	1	1	1	\$400.00	
Rating: 2.0												
	37	F	7A-8A	GOOD DY UTAH7A	:30	\$400.00	08/24-08/24	2	1	2	\$800.00	
Rating: 2.5												
	38	M	7A-8A	GOOD DY UTAH7A	:30	\$400.00	08/27-08/27	2	1	2	\$800.00	
Rating: 2.5												
	39	TU	7A-8A	GOOD DY UTAH7A	:30	\$400.00	08/28-08/28	2	1	2	\$800.00	
Rating: 2.5												
	40	W	7A-8A	GOOD DY UTAH7A	:30	\$400.00	08/29-08/29	2	1	2	\$800.00	
Rating: 2.5												
	41	TH	7A-8A	GOOD DY UTAH7A	:30	\$400.00	08/30-08/30	2	1	2	\$800.00	
Rating: 2.5												
	42	F	8A-9A	GOOD DY UTAH8A	:30	\$350.00	08/24-08/24	2	1	2	\$700.00	
Rating: 1.7												

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Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	54	W	5P-530P	FOX13-LIVE @ 5	:30	\$425.00	08/29-08/29	1	1	1	\$425.00	
Rating: 1.3												
	55	TH	5P-530P	FOX13-LIVE @ 5	:30	\$425.00	08/30-08/30	1	1	1	\$425.00	
Rating: 1.3												
	56	F	530P-6P	FOX13-LIVE@530<	:30	\$425.00	08/24-08/24	1	1	1	\$425.00	
Rating: 2.0												
	57	M	530P-6P	FOX13-LIVE@530<	:30	\$425.00	08/27-08/27	1	1	1	\$425.00	
Rating: 2.0												
	58	TU	530P-6P	FOX13-LIVE@530<	:30	\$425.00	08/28-08/28	1	1	1	\$425.00	
Rating: 2.0												
	59	W	530P-6P	FOX13-LIVE@530<	:30	\$425.00	08/29-08/29	1	1	1	\$425.00	
Rating: 2.0												
	60	TH	530P-6P	FOX13-LIVE@530<	:30	\$425.00	08/30-08/30	1	1	1	\$425.00	
Rating: 2.0												
	61	F	1005P-1035P	SEINFELD<	:30	\$450.00	08/24-08/24	1	1	1	\$450.00	
Rating: 2.3												
	62	M	1005P-1035P	SEINFELD<	:30	\$450.00	08/27-08/27	1	1	1	\$450.00	
Rating: 2.3												
	63	TU	1005P-1035P	SEINFELD<	:30	\$450.00	08/28-08/28	1	1	1	\$450.00	
Rating: 2.3												
	64	W	1005P-1035P	SEINFELD<	:30	\$450.00	08/29-08/29	1	1	1	\$450.00	
Rating: 2.3												

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2
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Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	65	TH	1005P-1035P	SEINFELD<	:30	\$450.00	08/30-08/30	1	1	1	\$450.00	
Rating: 2.3												
	66	F	1035P-1105P	SIMPSONS<	:30	\$375.00	08/24-08/24	1	1	1	\$375.00	
Rating: 1.6												
	67	M	1035P-1105P	SIMPSONS<	:30	\$375.00	08/27-08/27	1	1	1	\$375.00	
Rating: 1.6												
	68	TU	1035P-1105P	SIMPSONS<	:30	\$375.00	08/28-08/28	1	1	1	\$375.00	
Rating: 1.6												
	69	W	1035P-1105P	SIMPSONS<	:30	\$375.00	08/29-08/29	1	1	1	\$375.00	
Rating: 1.6												
	70	TH	1035P-1105P	SIMPSONS<	:30	\$375.00	08/30-08/30	1	1	1	\$375.00	
Rating: 1.6												
	71	SU	1005P-1035P	SPORTS PAGE<	:30	\$500.00	08/26-08/26	1	1	1	\$500.00	
Rating: 2.5												
	72	SU	1035P-1105P	SIMPSONS WK<	:30	\$200.00	08/26-08/26	1	1	1	\$200.00	
Rating: 1.6												
	73	F	9P-930P	FOX NEWS AT 9	:30	\$1,200.00	08/24-08/24	1	1	1	\$1,200.00	
Rating: 4.2												

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Showing Buylines: All Lines

Rating: 4.0

2000-2001

Station KSTU-TV SALT LAKE CITY, UT				Agency () NATIONAL MEDIA RESEARCH PLANNING				Rep Firm				
Advertiser () POLITICAL ISSUE GROU				815 SLATERS LANE				Sales Office () WASHINGTON				
Product NRCC IE 2012				ALEXANDRIA, VA 22314				Salesperson () DAN DRISCOLL				
Estimate# 2980				Agency C/P1/P2/E 155/426/2980								
Buyer Tracey Robinson				Flight Dates 08/24/2012 - 08/30/2012				Salesperson Phone# 202-955-5342				
Phone#				Hiatus Weeks				Salesperson FAX# 917-206-9589				
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	74	M	9P-930P	FOX NEWS AT 9	:30	\$1,200.00	08/27-08/27	1	1	1	\$1,200.00	
Rating: 4.2												
	75	TU	9P-930P	FOX NEWS AT 9	:30	\$1,200.00	08/28-08/28	1	1	1	\$1,200.00	
Rating: 4.2												
	76	W	9P-930P	FOX NEWS AT 9	:30	\$1,200.00	08/29-08/29	1	1	1	\$1,200.00	
Rating: 4.2												
	77	F	930P-1005P	FOX NEWS AT 9<	:30	\$1,200.00	08/24-08/24	1	1	1	\$1,200.00	
Rating: 3.3												
	78	M	930P-1005P	FOX NEWS AT 9<	:30	\$1,200.00	08/27-08/27	1	1	1	\$1,200.00	
Rating: 3.3												
	79	TU	930P-1005P	FOX NEWS AT 9<	:30	\$1,200.00	08/28-08/28	1	1	1	\$1,200.00	
Rating: 3.3												
	80	W	930P-1005P	FOX NEWS AT 9<	:30	\$1,200.00	08/29-08/29	1	1	1	\$1,200.00	
Rating: 3.3												
	81	TH	930P-1005P	FOX NEWS AT 9<	:30	\$1,200.00	08/30-08/30	1	1	1	\$1,200.00	
Rating: 3.3												
	82	SU	9P-930P	FOX NEWS AT 9	:30	\$1,200.00	08/26-08/26	1	1	1	\$1,200.00	
Rating: 3.9												
	83	SU	930P-10P	FOX NEWS AT 9	:30	\$1,000.00	08/26-08/26	1	1	1	\$1,000.00	
Rating: 4.0												